ABOUT HEPSTER

We are shaping the future of insurance.

By developing individually customized insurance products and integrating them into digital processes and systems with the help of state-of-the-art technologies, we revolutionize insurances. We are Europe's market leader in the field of situational lifestyle insurances and make insurance products accessible for almost every industry. With our innovative solutions, we create the greatest insurances experience for customers as well as for companies and enable our partners to handle insurances as well as the up- and downstream processes in an highly efficient way. In doing so, we stand for a unique combination of many years of expertise in the classic insurance market with the opportunities of digital technologies.

hepster was founded by Alexander Hornung, Christian Range and Hanna Bachmann and is based in Rostock. We have already convinced more than 60 directs cooperation partners and more than 700 B2B2X partners from our insurance solutions. Currently, we are working with six renowned primary insurers and one reinsurer. The partnerships are based upon a long-term approach and stability and form the basis of our business. In addition to the members of the management, our employees from the insurance product, IT, marketing and cooperation divisions ensure continuity, speed and the highest quality standards.

Excellent quality

TÜV SAARLAND SEHR GUT Kundenurteil 07/2020 tuev-saar.de/SC44242 Kundenzufriedenheit

TÜV SAARLAND SEHR GUT Kundenurteil · Online Shop/Portal 07/2020 tuev-saar.de/SC44373 Preis/Leistung

©2021 hepster. All rights reserved.

MANAGEMENT

Christian Range
CEO

Hanna Bachmann
COO

Alexander Hornung
General Manager

Peter Schöning
CTO

Thomas Neumuth
CFO

Experience in years

50+ insurance experience

100+ technology know how

25+ digital markets

10+ focus on digital transformation

©2021 hepster. All rights reserved.

OUR SOLUTIONS

Development of powerful insurance products

hepster develops tailor-made insurance products, geared towards human needs in the digital age. In order to ensure an optimized customer experience, we pay special attention to transparent contract design, clear conditions as well as flexible contract periods, starting on a daily basis.

Seamless technical integration

With the help of our API-powered core system, innovative insurance products can be integrated seamlessly into existing and new processes and systems. Our technology allows the communication of the participating systems in all directions in order to transmit insurance-relevant data and documents in real time. Thus, integrations into all common shop systems and digital booking processes are carried out resource-efficiently.

Covering the whole value chain

By taking care of the whole insurance value chain, we guarantee an all-round service for our partners and their customers.
From booking process through creation of documents to customer support and claims management - all essential business processes are digitized and fully automated. In addition, we offer a wide range of individual features, including white label, business intelligence and SaaS solutions.

©2021 hepster. All rights reserved.

OUR PROMISE

With the help of innovative and digitized insurance products for both corporates and consumers, we revolutionize the understanding of insurances. Fast, accurate and available at anytime – as simple as online shopping.

Quality

Our team of experts in the fields of insurance, digital transformation, project management and marketing, combines high-level service orientation with agile working methods and customer centricity.

Speed

We have made it our aim to set standards in terms of speed and efficiency. Thus, our agile project teams and sophisticated technology allow an easy and fast handling of all products and processes.

Flexibility

We love challenges and offer creative and innovative solutions – both in terms of technology and insurance products.

Innovation

In order to offer you the best possible solutions, we are consequently working on anticipating market trends and developing our processes and technologies by listening to our customers.

HEPSTER USPs

Easy-to-understand insurance benefits

Thanks to a clear and transparent presentation of our insurance benefits, your customers get a quick and comprehensive overview of our custom-tailored insurance products.

Digital booking process

Our booking process is completely digitized. All processes are fully automated - from the customer's order to the transmission of insurance-relevant documents up to the damage report.

Immediate insurance coverage at your POS

Our insurance solutions can also be applied to your POS. Here, you can choose from a variety of implementation options, for example an interface to your merchandise management or cash register system.

Personal support for you and your customers

We offer your customers a service- and performance-oriented customer care. In addition, we offer you as our partner a competent contact person for your sales manager and service employees.
Our team can be reached via hotline, chat and email.

Simple and digital damage report process

As a part of our core system, we offer you a digital and fully automated damage report process. The damages can be regulated by hepster as well as third party repair services.

©2021 hepster. All rights reserved.

REFERENCES

RISK CARRIERS

©2021 hepster. All rights reserved.